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US Youth Soccer recognized by President's Council on Sports, Fitness & Nutrition as NYSS ChampionSM to Promote Participation in Youth Sports

US Youth Soccer becomes an NYSS Champion

FRISCO, TX (September 18, 2020) – The U.S. Department of Health and Human Services (HHS) is pleased to recognize US Youth Soccer (USYS) as one of the first organizations to join the National Youth Sports Strategy (NYSS) Champion program. HHS released the NYSS in September 2019 in response to Presidential Executive Order 13824, which called for a national strategy to increase youth sports participation. The NYSS is the first Federal roadmap with actionable strategies to increase participation in youth sports, increase awareness of the benefits of youth sports participation, monitor and evaluate youth sports participation, and recruit and engage volunteers in youth sports programming.

NYSS aims to unite U.S. youth sports culture around a shared vision: that one day all youth will have the opportunity, motivation, and access to play sports — regardless of their race, ethnicity, sex, ability, or ZIP code. NYSS Champions represent organizations that are working towards achieving this vision.

As an NYSS Champion, USYS has demonstrated their organization's support of youth sports and commitment to the NYSS vision. USYS will be recognized along with other NYSS Champions on [health.gov](https://www.health.gov) as part of a growing network of organizations partnering with HHS to improve the youth sports landscape in America.

"We know children who obtain regular physical activity gain important physical and mental health benefits, which are more important than ever during the COVID-19 pandemic," explains ADM Brett Giroir, M.D., Assistant Secretary for Health at HHS. "I'm thrilled to acknowledge the work of the NYSS Champions who are furthering the mission of the NYSS and helping to foster a lifelong love of sports and physical activity for our Nation's youth."

"USYS is proud to be recognized as a NYSS Champion," USYS CEO Skip Gilbert noted. "Being selected amongst so many other outstanding peers in the youth sports space is profound recognition of the ongoing efforts of so many of our State Associations, volunteers and National Office staff. We are dedicated to improving the youth development experience for ALL kids through the game we love."

About the United States Youth Soccer Association (US Youth Soccer)

US Youth Soccer, the largest youth sport organization in the country, is on a mission to provide world-class support, resources and leadership, helping every member fulfill their goals, on and off the field of play. US Youth Soccer registers nearly 3 million players annually. Through its programming, resources and leadership, US Youth Soccer is advancing the game for its 55 Member State Associations, 10,000 clubs and leagues and nearly 1 million administrators, coaches and volunteers. US Youth Soccer connects families and communities to the power of sports and its shared love of soccer. US Youth Soccer provides a path for every player, offering programs that provide a fun, safe and healthy environment for players at every level of the game. We Are Youth Soccer. For more information, visit www.usyouthsoccer.org.

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About the Office of Disease Prevention and Health Promotion

The President's Council on Sports, Fitness and Nutrition (PCSFN) is a Federal Advisory Committee run by the Office of Disease Prevention and Health Promotion (ODPHP) and plays a vital role in keeping the Nation healthy. PCSFN and ODPHP accomplish this by setting national health goals and objectives and supporting programs, services, and education activities that improve the health of all Americans. PCSFN and ODPHP are part of the Office of the Assistant Secretary for Health (OASH) within the U.S. Department of Health and Human Services. To learn more about ODPHP visit health.gov.

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