

## 2011-12 Education Department Report – Steve Franklin, Director of Coaching Education

### Coaching Education:

- 88 Candidates attended Youth Modules since August 2011
- Over 100 Coaches completed the Online Youth Module course since August 2011.
- 233 Candidates attended the E License Course since July 2011.
- 97 Candidates attended the D License Course in July-August 2011
- 65 Total Candidates participated in the National Youth License courses which were held July, 2011 in Indianapolis (33) and Bloomington (32) in 2012.
- The Director of Education traveled throughout the state and giving over two dozen free player clinics since August 2011.
- Four *free* “E-News” Magazines were published monthly for the Indiana Soccer membership. The “Heads Up” Coaching Newsletters (ALL members); “Ripples” Parent Education (parents of member players); “What’s Up D.O.C.?” (for Directors of Coaching) and “Kid’s Corner Kicks” (for the youth members of Indiana Soccer).
- Video Lesson Plans for the U6 and U8 coach were developed and placed on Indiana Soccer’s website.
- The UNITED campaign continued to operate this past fall. This initiative creates a better playing environment for all. This fall, a pre-game message was given to sideline parents in the form of a “Green Sportsmanship Card”. Over 12,000 cards were issued to all ISL club managers in the U-9 and U-10 age groups state wide.
- A Community Soccer initiative was developed with former Indiana DOCE Vince Ganzberg. Sideline “coaching cards” were produced for Region II for the U-6, U-8, U-10 and U-14 age divisions. These cards are being given to candidates who take part in the Ym1 and YM2, as well as various clinics.
- A TOPSoccer course was offered in February at the 2012 AGM.
- A TOPSoccer Regional Symposium and State Certification Course we held in August, 2011. Rick Flores served as the lead instructor. Approximately 18 people took part.
- The annual USYSA Region II Recreational Committee meeting was held the weekend of August 27 & 28<sup>th</sup>, 2011 at the Indiana Soccer offices.
- The Director of Coaching Education and Marc Maxi, Indiana Soccer Wellness Blueprint consultant, traveled to Arnhem, Holland to evaluate the “National Techniek Championships”. The NTK is operated in cooperation with Sports Partners NL and the Rene Meulensteen Academy. Information was gathered to assist Indiana Soccer in forming a partnership with Sports Partners USA to bring the RMA to Indiana Soccer.
- In June, the first “RMA” course was presented to 100 coaches at the Michael A. Carroll Soccer stadium on the campus of IUPUI. This was a solid showing over two days, as the courses were offered on the same weekend as the State Cup Finals.
- Future Coaches Program was initiated by Vince Ganzberg. Future Coaches Program is a course created for young adults that would like to make an impact in youth individuals that are involved in soccer. A total of 16 coaches took part in 2011-12, with an additional 14 signed up in 2012.

- In addition to a practical coaching experience, individuals who register and complete the course will receive a: Youth Module 1, Youth Module 2, E License, TOPSoccer Coaching Certificate, and the potential for college credit in the area of Physical Education.
- The program is for young adults between 15 to 22 years old, and will be offered annually from December to May.
- Vince Ganzberg served as the lead instructor for the first year of the program, with Steve Franklin taking over the reins in 2012.

### **Community Soccer**

Community Stars Program completed its fourth season. High School and College programs participated. There were two options to participate. The first option is called the “On Site” version in which the host high school/colleges go to the games and also participate in a clinic. The second option is called the “Home” version. In this version, the players can still attend college matches for free but they do the “skills” portion of the Community Stars Program at home. There is a section on Indiana Soccer’s website that guides the children through the “home” skills program. A section devoted to Community Soccer was developed and placed on Indiana Soccer’s website.

- “HD” Project-This project is based on John Wooden’s pyramid of success. The project consists of activities for coaches with a life skill portion attached. Indiana Soccer piloted this program with the Pike Soccer Club for the U6 and U8 age groups. The response was very favorable. Indiana Soccer’s Director of Education presented this project at the US Youth Soccer workshop in Louisville in February 2011, as well as in Jordan as part of the Soccer for Peace and Understanding US Department Grant program.
- A “How to host a community soccer day” template was developed and placed on the Indiana Soccer’s Community Soccer section of the website.
- Indiana Soccer hosted a “Indiana State Fair” Futsal Tournament for our membership in conjunction with the 2011 Indiana State Fair. Eight teams took part in three divisions (U-14), open men’s and open women’s, with a total of 168 participants.
- The Director of Coaching Education organized and conducted two free youth soccer clinics for 350 participants celebrating “USYSA National Soccer Month” during the September at IUPUI Women’s Soccer match against Miami of Ohio and the IUPUI Men’s Soccer match against Eastern Illinois.
- In October 2011, Vince Ganzberg was named the US Youth Soccer Region 2 Grassroots Development Director.

### **Soccer for Peace and Understanding**

- As part of a three phase \$235,000.00 US Department Grant, the Director of Coaching Education traveled to Jordan and assisted in three coaching clinics for area coaches and youth players featuring the “HD” curriculum.
- Phase II had 12 Jordanian coaches arriving in Indianapolis for a 20 day stay in the US. Indiana Soccer hosted the group, providing information on the various offerings provided to our membership.

- Phase III takes place back in Jordan in March, 2013 with a return visit to see the effect of how the methods we introduced last year are playing out in the various regions.

### **Additional**

- Webinars/Webcasts/Website
  - Community Soccer webinars
    - Hosting a “community” festival.-January 2011
    - Running an “academy” style program.-February 2011
  - College Soccer webinar
    - This will be geared for parents and/or players who desire to learn about the recruiting process.-Spring 2011

### **Player Development**

- UNITED campaign-Captains will be used to communicate to referees in the ISL. Captains will be the field representative for a match. Coaches and referees will be communicating any match concerns during the match, through the team captains.
- School Programming
  - “Soccer In the Schools” - A template is developed for clubs to utilize and to partner with schools and other service organizations. The curriculum will also include academics in an effort to connect students and to make school relevant by bringing soccer and education together. –Spring 2011
- Programming
  - “Backyard Games” book. The desire is to partner with a potential marketing partner to sell this book in stores around the state. –Fall 2012
  - “Stars” Program expansion. Continue to grow this program with more colleges and high schools throughout the state of Indiana.-Fall 2012
  - “HD” Project expansion. This project will be reviewed and revised by spring 2012.

### **Future**

- RMA – Rene Meulensteen Academy Training
  - Training for approximately 10-12 selected coaches/trainers will take place in early February, 2012.
  - Erwin van Elst will conduct a RMA presentation to presidents and DOC’s at the 2012 annual Indiana Soccer AGM. An introduction and demonstration will be given to familiarize the membership on the RMA methods of teaching technique.
- Community Soccer-Fun Activity packs will be developed by Vince Ganzberg for the novice coach. This will be a series of five activities that the community coach can use during practice. Activities will be developed for the 5-14 year old player.

- College Soccer webinar
  - The webinar will be designed to assist PSA's (prospective student-athletes) and parents in the process of recruitment to play college soccer at all levels offered.
- Education On-Line Library
  - Establishment of an on-line library resource center for Indiana Soccer youth coaches. Training programs; favorite practices; systems of play; fitness guidelines; etc. will be categorized for assisting members in coaching needs.
- Webinars will be provided for the Youth Module 2, as well as a Parent Education component.