

2014-15 Education Department Report – Steve Franklin, Director of Coaching Education

Coaching Education:

- It is estimated that close to 200+ Candidates took the “F” License online since August 2014.
- 307 Candidates attended the E License Course since July 2014 (41% increase).
- 67 Candidates attended the D License Course since July 2014.
- Held our second US Soccer National “C” License course in years with 40 candidates in attendance at Grand Park.
- Indiana Soccer conducted a NSCAA National and Advance National Diploma coaching course in Indianapolis since the fall of 2014.
- Indiana Soccer once again hosted the UYSSA National Youth Coaching Course in Fishers (Indy Premier SC). 30 coaches took part with USYSA National DOC Sam Snow serving as the lead instructor.
- The Director of Education traveled throughout the state and giving over two dozen free player clinics since August 2014.
- Updated lesson plans and Video Lesson Plans for the U6, U8, U1-, U12 and U13+ coach were developed and placed on Indiana Soccer’s website.
- This fall, a pre-game message was given to sideline parents in the form of a “Green Sportsmanship Card”. Cards were issued to many ISL club managers in the U-9 and U-10 age groups state wide.
- Indiana Soccer in collaboration with Meulensteen North America, brought Rene Meulensteen (former Manchester United 1st team coach) in to Indianapolis for the United States Technical Championships (USTC) on the campus of IUPUI.
- Director of Coaching Education took part in the Region II Coaching Symposium in Westfield, IN.
- Over 300+ Indiana coaches have been certified with the curriculum involving the “RMA”. Courses were conducted in conjunction with Zionsville SC; Hoosier FC; South Central Soccer Academy; Bloomington Cutters.
- The 2014 Future Coaches Program once again was offered, with 11 Indiana coaches taking part.
 - In addition to a practical coaching experience, individuals who register and complete the course will receive a: Youth Module 1, Youth Module 2, E License, TOPSoccer Coaching Certificate, and the potential for college credit in the area of Physical Education.
 - The program is for young adults between 15 to 22 years old, and will be offered annually from December to May.
- DOC Franklin, along with Rene Meulensteen and Erwin van Elst presented at the 2015 NSCAA Convention titled: "Meulensteen Method for Developing Creative, Confident, and Successful Players"

Community Soccer

Community Outreach Programming completed its fourth season. High School and College programs participated. There were two options to participate. The first option is called the “On Site” version in

which the host high school/colleges go to a game and also participate in a youth clinic. The second option is called the “Home” version. In this version, the players can still attend college matches for free but they do the “skills” portion of the Community Stars Program at home. There is a section on Indiana Soccer’s website that guides the children through the “home” skills program. A section devoted to Community Soccer was developed and placed on Indiana Soccer’s website.

- “HD” Project-This project is based on John Wooden’s pyramid of success. The project consists of activities for coaches with a life skill portion attached. Indiana Soccer piloted this program with many community and recreational age groups. The response was very favorable.
- A “How to host a community soccer day” template was developed and placed on the Indiana Soccer’s Community Soccer section of the website.
- The Director of Coaching Education organized and conducted two free youth soccer clinic for 350 participants celebrating “USYSA National Soccer Month” during the September at IUPUI Women’s Soccer match against Miami of Ohio and the IUPUI Men’s Soccer match against Eastern Illinois.
- The Second Annual “Make Your Own Ball” Day went state wide, as more than two dozen clubs took part during the month of September – with over 3,000 participating at the IU-Butler Men’s soccer match at the Butler Bowl.
- Steve Franklin and Mark Spiegel were guests on Fox59 morning show as part of MYOBD. USYSA added it to their National Youth Soccer Month programming.
- Steve Franklin and former UFC star Chris “Lights-out” Lytle deputized over 1,400 youth to help eliminate bullying at an Indy Eleven match in October.

Sport for Social Change

- In October of 2014, 10 Tajik persons who are in training to be league directors will visit the U.S. for a 14-day training course. The main components of the course are leadership, organizing and running soccer leagues/tournaments, technical and tactical information, and positive youth development (e.g., conflict resolution and healthy living through soccer). The project involved 10-15 Indiana coaches and about 50 Indiana youth athletes in our activities. We spent four days in Chicago, seven days in Muncie, and five days in Indianapolis.
- Phase I had 12 Tajikistan coaches arriving in Indianapolis for a 10 day stay in the US. Indiana Soccer hosted the group, providing information on the various offerings provided to our membership.
- The final Phase (III) took place back in various cities throughout Tajikistan in May, 2015. This phase was to see the effect of how the methods we introduced last year are playing out in the various regions.

Additional

- Webinars/Webcasts/Website
 - Community Soccer webinars
 - Hosted a Meulensteen “community” festival in-May 2014 at SCSA. Along with SCSA, Columbus Express, Bloomington, Westfield and St. Francis.

- College Soccer webinar
 - This will be geared for parents and/or players who desire to learn about the recruiting process.-Spring 2014
- Coach Mentor Program
 - A new program designed to assist current coaches on the finer points of their coaching within the practice/game.

Player Development

- UNITED campaign-Captains will be used to communicate to referees in the ISL. Captains will be the field representative for a match. Coaches and referees will be communicating any match concerns during the match, through the team captains.
- Programming
 1. “Backyard Games” book. The desire is to partner with a potential marketing partner to sell this book in stores around the state. – initiated in Fall 2013
 2. “HD” Project expansion. This project will be reviewed and revised by spring 2014.

Future

- The introduction of the Virtual Director of Coaching Program will be offered in January 2015. It is designed to assist clubs who do not have a full or part time DOC or Technical Director.
- Indiana Soccer will host a Region II US Soccer Instructor Workshop as part of the annual AGM. Instructors from surrounding states will be sending instructors to take part in the two day event.
- Community Soccer-Fun Activity packs will be developed by Vince Ganzberg for the novice coach. This will be a series of five activities that the community coach can use during practice. Activities will be developed for the 5-14 year old player.
- College Soccer webinar
 1. The webinar will be designed to assist PSA’s (prospective student-athletes) and parents in the process of recruitment to play college soccer at all competitive levels.
- Education On-Line Library
 1. Establishment of an on-line library resource center for Indiana Soccer youth coaches. Training programs; favorite practices; systems of play; fitness guidelines; etc. will be categorized for assisting members in coaching needs.
- Webinars will be provided for the Youth Module 2, as well as a Parent Education component.