



The Game for All Kids![®]



Risk Management Guidelines for Youth Websites

An overview

US Youth Soccer Risk Management Committee



Meeting Purpose

The purpose of this session is to inform and educate club, league and association administrators, parents and commercial providers about practices and policies associated with hosting a youth website.



Club/Team Websites

- Technology exists for almost any team to create its own website.
 - Create using website design templates or packaged software (eteamz, school, business or privately sponsored sites).
- The Risks?
 - Many of these team web sites can be used by those who would prey on our children to identify, single out, and make contact with a victim – whether at home or during soccer events.



To Catch a Predator III **US YOUTH SOCCER**

Mugshots: 50 men were arrested after the latest installment of the "Dateline" report.



Source: <http://www.msnbc.msn.com/id/11152602/>



Examples of Inappropriate Content


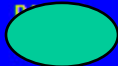
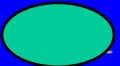






- Team's roster unprotected.
- Individually identifiable player photographs, which include information on home town, interests, hobbies, and siblings.
- A 'contact list' that includes each child's name, parent's business phone, home phone and household e-mail.
- Times and dates and locations of practices and games, including directions.

Example of an inappropriate link

Website Name hidden

[2007-2008](#)

Home
Baby B
Under 9 M
Under 9 F
Under 9
Under 10
Under 10
Under 11
Under 11
Under 12
Under 12 G
Under 13
Under 13
Under 14
Under 14
Under 15
Under 15 G

#	PHOTO	PLAYER	HOME TOWN
10			
9			
7			

Sound Protection



LAKE WASHINGTON
YOUTH SOCCER ASSOCIATION



MEMBER LOG IN

- Home
- About Us
- Calendar / Key Dates
- Clubs
- Coaches Corner
- Facilities
- Parent Resources
- Player Programs
- Referee
- Registration
- Sponsors
- Team Pages

Log In to Team Pages

Enter your team's username and password to log in to your team's homepage. If you are an administrator, please enter your administrator username and password.

Username:

Password:

Use my administrator login and password.

Log In

Informative Website and Secured

TEXANS SPIRIT WEAR	COACHES	TEAMS	ACADEMY	TOURNAMENTS
	CAMPS	BUY-A-BRICK	GOAL-A-THON	ONLINE AUCTION

<ul style="list-style-type: none"> Home Overview & Philosophy Board & Staff Calendar Organizational Chart Club Guidelines Managers Online Tools Travel Club Player Profiles College Commitments Texans Alumni Club Brags Field Maps Man Utd Premier Cup Austin Division 	<p>96 GIRLS RED DALLAS</p>  <p>TEAM NEWS & ANNOUNCEMENTS</p>	<p>PLAYER PROFILES</p> <p>Player Profiles</p> <hr/> <p>SCHEDULES & SCORES</p> <p>Schedules Standings</p> <hr/> <p>CONTACT</p> <p>Coach Ian Farley imnjfarle@msn.com</p> <p>Manager Karl Heckendorn kheck22@verizon.net</p> <p>Last Updated 10/16/07 9:58am</p>
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Access to Secured Player Profiles

Login

The team website you are attempting to access is protected with a password supplied by the coach or webmaster.

Password



Open communication makes it easy for a predator to follow...

10/2/2007 - Important information

Hello all!

There will not be practice tomorrow (Wednesday). Thursday is a game in Novi. The game begins at 5:30pm. Please have your daughter there between 4:15pm and 4:30pm. They are wearing the black uniform. There may be practice on Friday depending on how Thursday goes.

If you have not paid your August payment, please do so immediately, the next statements are coming soon!

See everyone Thursday!

Molly

9/29/2007 - Practice on Sunday!!!!

Hello all!

Congratulations on the convincing win over Brighton! Thank you for my goals Barbie!!! Marty is holding practice on Sunday at 5:30pm at Jaycee park. The girls were already told at the game.

Also, if Ashley use to text your daughter changes in the schedules, please have her resend Ashley her number. Her phone died and we were unable to retrieve the numbers. Ashley's cell is 888-555-1234. Please e-mail me to let me know you received this, if there is someone you know that may not check their e-mail, please let them know.

Thank you!!!

Molly

9/19/2007 - One more change

Practice on Thursday is at 6pm at Jaycee Park. Because we are rapidly losing daylight, please have your daughter there and ready to begin on time. Also, the new statements will be out soon, if you have not paid your August payment, please give it to Ashley at practice.



R U NtheNo about Chat?

LOL	LAUGH OUT LOUD
LMIRL	LET'S MEET IN REAL LIFE
POS	PARENT OVER SHOULDER
BRB	BE RIGHT BACK
BF	BEST FRIEND
IOW	IN OTHER WORDS
IMO	IN MY OPINION
LULAS	LOVE YOU LIKE A SISTER
TMI	TOO MUCH INFORMATION
WU	WHAT'S UP
YBS	YOU'LL BE SORRY



COPPA

- The Children's Online Privacy Protection Act ("COPPA") specifically protects the privacy of children under the age of 13 by requesting parental consent for the collection or use of any personal information of the users. The Act took effect on April 21, 2000. The Act was passed in response to a growing awareness of Internet marketing techniques that targeted children and collected their personal information from websites without any parental notification. The Act applies to commercial websites and online services that are directed at children. The main requirements of the Act that a website operator must comply with include:
 - Incorporation of a detailed privacy policy that describes the information collected from its users.
 - Acquisition of a verifiable parental consent prior to collection of personal information from a child under the age of 13.
 - Disclosure to parents of any information collected on their children by the website.
 - A Right to revoke consent and have information deleted.
 - Limited collection of personal information when a child participates in online games and contests.
 - A general requirement to protect the confidentiality, security, and integrity of any personal information that is collected online from children.



COPPA Requirements

Website Operators Must:

- Post their privacy policy.
 - Websites directed to children or that knowingly collect information from kids under 13 must post a notice of their information collection practices that includes:
 - Types of personal information they collect from kids
 - for example, name, home address, email address or hobbies;
 - how the site will use the information - for example, to market to the child who supplied the information;
 - to notify contest winners or to make the information available through a child's participation in a chat room;
 - whether personal information is forwarded to advertisers or other third parties. a contact at the site.



COPPA Requirements

Website Operators Must:

- Get parental consent
 - In many cases, a site must obtain parental consent before collecting, using or disclosing personal information about a child.
 - Consent is not required when a site is collecting an email address to:
 - respond to a one-time request from the child.
 - provide notice to the parent.
 - ensure the safety of the child or the site.
 - send a newsletter or other information on a regular basis as long as the site notifies a parent and gives them a chance to say no to the arrangement.



COPPA Compliance

Get new consent when information-or website practices change in a "material" way.

- Website operators need to notify parents and get consent again if they plan to change the kinds of information they collect, change how they use the information or offer the information to new and different third parties. For example, new parental consent would be required if the website decides to:
 - send information from children to marketers of diet pills instead of only marketers of stuffed animals, as covered in the original consent.
 - give a child access to a chat room if the parent's original consent covered only sending a newsletter.



COPPA Compliance

Allow parents to review personal information collected from their children.

- To do this, website operators must verify the identity of the requesting parent.

Allow parents to revoke their consent, and delete information collected from their children at the parents' request.

- Parents can revoke their consent and ask that information about their children be deleted from the site's database. When a parent revokes consent, the website must stop collecting, using or disclosing information from that child. The site may end a child's participation in an activity if the information it collected was necessary for participation in the website's activity.



COPPA Weblinks

- <http://www.ftc.gov/bcp/online/pubs/buspubs/coppa.shtm>
- <http://www.coppa.org/coppa.htm>
- <http://www.epic.org/privacy/kids/>



Authorization & Release Example

AUTHORIZATION AND RELEASE

I, _____, the natural or adopted parent or legal guardian of _____, hereby authorize The <insert here> Soccer Club to release and publish information concerning <insert player's name here> in either a printed brochure format or on The <insert here> Soccer Club website. I understand information to be disseminated according to this authorization includes the following:

Agree Disagree

- | | | |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | Photograph |
| <input type="checkbox"/> | <input type="checkbox"/> | Name, address, telephone number, and e-mail address |
| <input type="checkbox"/> | <input type="checkbox"/> | Height and weight |
| <input type="checkbox"/> | <input type="checkbox"/> | High school |
| <input type="checkbox"/> | <input type="checkbox"/> | Grade point average |
| <input type="checkbox"/> | <input type="checkbox"/> | Class rank |
| <input type="checkbox"/> | <input type="checkbox"/> | PSAT/SAT/ACT scores |
| <input type="checkbox"/> | <input type="checkbox"/> | Soccer Honors |
| <input type="checkbox"/> | <input type="checkbox"/> | Extra-Curricular activities and awards |
| <input type="checkbox"/> | <input type="checkbox"/> | Publicity notice of achievement(s)/awards |

Further, I hereby release The <insert here> Soccer Club, its officers, directors, board members, trainers, managers, employees, agents, representatives and volunteers from any and all legal responsibility or liability for the release or dissemination of the information as authorized in this document.

Dated this _____ day of _____, 2008.

PARENT OR LEGAL GUARDIAN



Website Guidelines

- **Risk Management Action**
 - Provide guidelines on managing appropriate content (public versus secured).
- **Recommendations:**
 - Be sure your website is COPPA compliant!
 - Do not put pictures that identify children by name on the internet.
 - Do not put practice schedules, times and locations on the internet.
 - Do not put names, phone numbers and emails of children or families on an unsecured internet site.
 - Communicate by e-mail, not by web sites.
 - Albums and video are better sent as attachments or secured via secured site.
 - Many vendors provide password protection. Pictures, rosters, and field/game directions all need to be protected.



Online Resources

Here is a list of websites which can help further provide insights and information:

- **Ncmec.com** - National Center for Missing & Exploited Children (NCMEC)
- **Missingkids.com** – Website from NCMEC which allows the tracking of missing kids
- **Cybertipline.com** - Congressionally mandated CyberTipline is a reporting mechanism for cases of child sexual exploitation including child pornography, online enticement of children for sex acts, molestation of children outside the family, sex tourism of children, child victims of prostitution, and unsolicited obscene material sent to a child. Reports may be made 24-hours per day, 7 days per week online at www.cybertipline.com or by calling 1-800-843-5678.
- **Netsmartz.org** – An Internet, safety-education resource for children (5-17), parents, guardians, educators, and law enforcement
- **Nsopr.gov** – National Sex Offender Public Registry
- **Snopes.com** – Checkout fictitious amber alerts, scams, and emails



Online Resources

Here is a list of websites which can help further provide insights and information:

- **RegisteredOffenderslist.Org** - Registered Sex Offenders List
- **Pcsndreams.com** — PC's & Dreams — a website which provides education and computer software monitoring resources
- **Predatornews.blogspot.com** — News links from around the world about the Internet predators that get caught trying to groom children on the Internet.
- **Familywatchdog.com** — provides services, education, and products all geared to keeping the entire family safe on the internet.
- **Nationalalertregistry.com** - designed to provide sexual offenders registry information directly to the public by conducting a ZIP Code search which will can notify you if a sexual offender has moved into your community as well as provide you with a complete profile of the sexual offender.
- **Enough.org** — a sight whose mission is to Make the Internet Safer for Children and Families.



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