

# Innovate to Grow Case Study

Soccer at Schools



## Futsal for All

2023-2024  
ITG grantee

Founded in 2019, Futsal for All, led by Indiana Soccer and Indiana Futsal, brings the fast-paced game of futsal to K-12 students across Indiana at no cost to schools. The program equips teachers to incorporate futsal into daily curriculum and to offer before- and after-school play, encouraging kids to stay active and engaged in safe, familiar environments.

### Impact

**300K+**

students reached

**484**

schools engaged

**48**

schools districts  
involved



Across all of  
Indiana

### Implementation

**Partnerships with schools and INSHAPE.** Indiana Soccer partners directly with public and private schools and works closely with INSHAPE (Indiana's branch of SHAPE America) to connect with PE teachers and administrators statewide. The Society of Health and Physical Educators, known as SHAPE America, is an American organization that provides support to professionals in health, physical education, recreation and dance. Early pilots in large districts like Indianapolis and Fort Wayne helped refine the model, while INSHAPE conferences and workshops have been key to expanding reach into rural communities.

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**On-site teacher training and equipment donation.** Indiana Soccer's Outreach staff coordinate and deliver a 90-minute training course tailored by internal education experts. Participating teachers earn Professional Growth Points while learning futsal fundamentals and lesson ideas. By creating partnerships with equipment companies, every trained school receives free equipment, such as Bownet collapsible goals and Baden futsal balls, ensuring they can implement the game right away.

**Follow-up resources and ongoing support.** After training, schools receive follow-up resources and activity guides to keep futsal active year-round. For larger districts, Indiana Soccer supports after-school programs and league play, helping schools expand from PE class sessions to full-fledged competitions.

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### Advice for other organizations

1

#### Be flexible and patient

Every school and district operates differently - some schedule training quickly, while others need months to coordinate. Be ready to adapt and don't let slow timelines discourage you. Stay flexible and treat each launch as a learning opportunity that builds your toolkit for the next community.

2

#### Find and empower local champions

Identifying a motivated teacher or administrator is critical. These champions help navigate internal systems and rally colleagues. Support them with clear resources and regular check-ins so they feel equipped and motivated to keep driving the program forward. Over-communicate with champions, teachers, and administrators to keep futsal top of mind. Understand they juggle many responsibilities - position futsal as a benefit, not a burden. Celebrate small wins: start with teachers eager to participate and build trust; others often follow when they see success.

3

#### Maximize reach when traveling

When traveling to distant districts, coordinate with champions to train as many teachers as possible from nearby schools. This approach makes the most of time and budget, especially in rural areas far from Indianapolis, helping scale impact without overextending resources.

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### For more information

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